

# Walled Lake Downtown Development Authority

The Walled Lake Downtown Development Authority, DDA was created in 1990 to ensure the ongoing growth and improvement of Downtown Walled Lake. Downtown Walled Lake is an Oakland County Main Street Community, a program developed to revitalize Oakland County Downtowns and preserve a sense of place. The DDA area encompasses one-half square mile and is home to over 170 businesses. The DDA is responsible for business recruitment, retention and marketing the downtown.

## DDA MISSION

- Maximize the economic potential of Downtown Walled Lake by capitalizing upon the unique characteristics of our crossroads community
- Promote and market Downtown Walled Lake as an economic unit through image enhancement programs, special events, media placements, cooperative advertising, community brochures and other activities.
- Encourage good design and constant improvement of Downtown buildings, streetscape and public spaces with commitment to adaptive re-use.
- Retain existing downtown businesses by serving as a liaison between business and government, and between business and the community.
- Aggressively recruit new businesses to benefit the community.

Walled Lake Downtown Development Authority  
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# Walled Lake Downtown Façade/Sign Grant Program



A Program of the  
Walled Lake Downtown  
Development Authority  
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# Walled Lake Downtown Façade/Sign Grant Program

The Walled Lake Downtown Façade/Sign Grant Program was created to encourage economic investment, building improvement, and revitalization in downtown Walled Lake.

## Program Overview

The City of Walled Lake DDA will budget and allocate funding toward the program annually. The DDA will reimburse 50% of the improvement cost up to \$5,000 for facades and \$500 for signs per approved grant.

- Grants are available to Building/Property owners and Lessee/Business owners within the City of Walled Lake Downtown Development District.
- This program has been created to improve the design and appearance of commercial properties in the Walled Lake DDA District.



## How to Apply

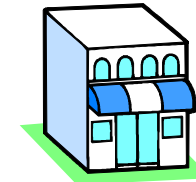
1. Pick up an application from Walled Lake City Hall.
2. Fill out application and return it to City Hall.
3. The DDA Design Committee will review applications and determine whether it is consistent with the adopted Design Guidelines and policies.



4. Upon approval of your application, a copy of your application will be returned with notification of the grant amount that has been approved for reimbursement.
5. You must show proof of the project being completed within one year of approval.

6. Upon completion of your project, provide the DDA Urban Design Committee with copies of all documents as specified in the Grant Guidelines and they will issue you a check for your approved grant amount.
7. All building and site improvements will be subject to reviews and approvals required by city codes and ordinances.

## Applications are available at the DDA office.



*Awnings*



*Doors*

*Windows*

*Painting*

*Signs*



*Renovations & New  
Construction*

